Proven Results.

From non-profits to national corporations, we've worked with forward-thinking public and private sector ventures and given them a distinct presence in the marketplace.

Dozens of client endorsements attest to the quality and efficacy of our consulting and production services.

Broader reach, increased profits and growth: these are the results of a long-term relationship with DualStar Digital.



Efficiency

Without sacrificing quality, our in-house, distributed collaborative approach makes for streamlined communication and nimble responsiveness.



Control

A single meeting or video call takes care of it all.
Communicate to your entire marketing, creative and production team through a dedicated project manager.



Savings

As a collective, our overhead is lower than the big box agencies. These savings are passed on to you in the form of substantial time and cost reductions.



Integrity

Clients return satisfied time and again for two reasons — our quality of work, and our professional ethics.
We don't cut corners, and we work around the clock.



















You're In Good Company.

DualStar Digital has consistently turned in superlative work... If you need it photographed, printed, designed... Patrick Hart has not only a mastery of print and electronic graphic design concepts, but the leadership skill to elicit outstanding work from his team, as well...

VERIFIED REVIEWS ON LINKEDIN



- witter.com/dualstar
- facebook.com/dualstar
- in linkedin.com/company/dualstar

Let's Work Together.

EMAIL service@dualstar.net

CALL 510.213.8257

visit www.dualstar.net



Omni-channel marketing technology consulting, and media production.



CREATIVE



PRINTING



MARKETING

DEVELOPMENT





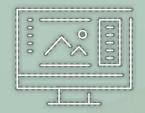


EXPERIENTIAL



Creative

- → Graphic Design
- → Brand & Identity
- → Video Capture & Edit
- → Fine Art Reproduction
- → Adaptations & Retouching
- → Digital Asset Management



Marketing





- → PPC & SEO
- → Social Media
- → Affiliate Programs
- → Long-Term Planning

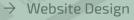


Printing

- Direct Mail
- → Branded Apparel
- → Promotional Items
- ightarrow High-Quality Collateral
- → Grand Format Signage & Banners
- → Publications & Packaging Production

Development





- Content Management
- → Digital Signage & Kiosks
- \rightarrow E-Commerce Integration
- ightarrow Point-of-Sale System Administration

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Quality

- → PrePress
- → A/V Pre & Post
- → QA/QC Improvement
- → ISO 9001 Documentation
- → Design for Manufacturing
- → Streaming Media Delivery



Experientia

- → Trade Shows
- → Retail Branding
- → Event Production
- → Location Scouting
- → Influencer Outreach
- → Environmental Graphics

